

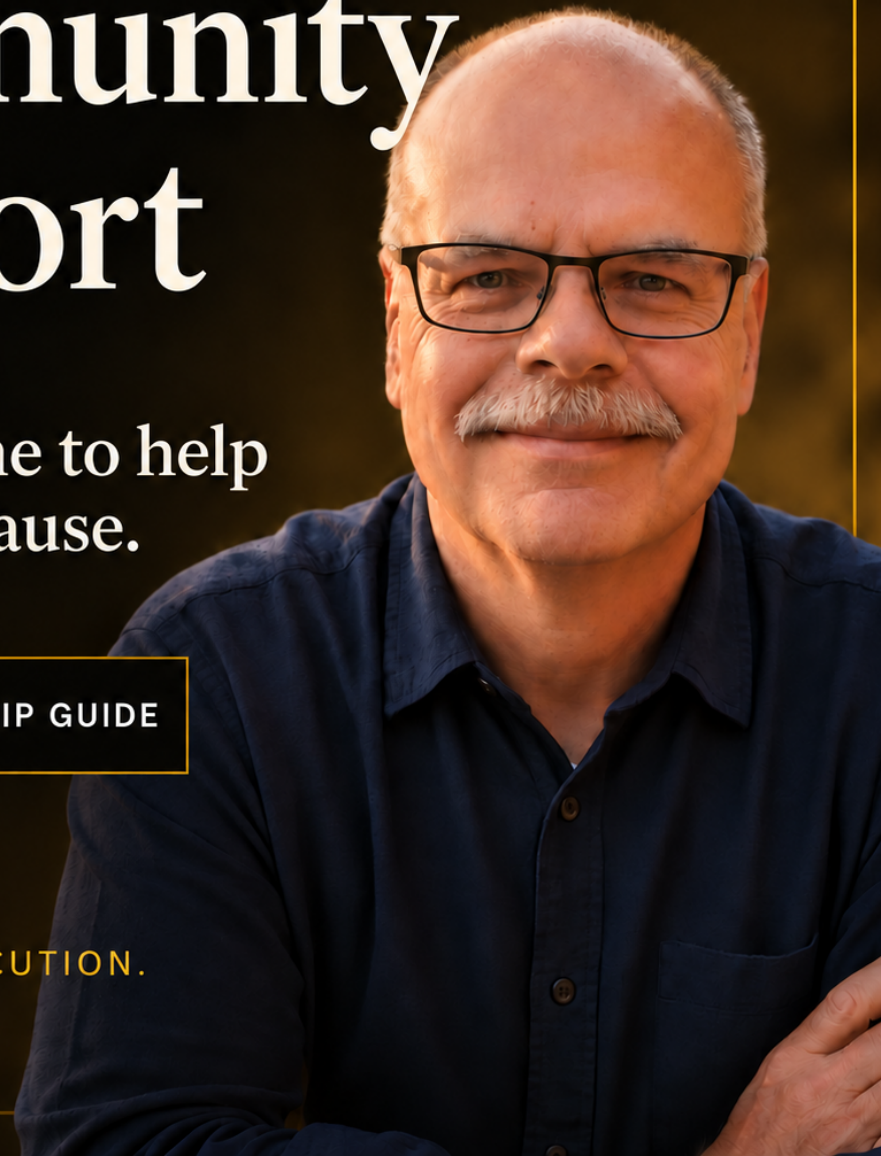
Community Support

Partner with me to help
your favorite cause.



FREE PARTNERSHIP GUIDE

IDEAS. SUPPORT. EXECUTION.



I'M YOUR VOLUNTEER FUNDRAISING TEAM!

I set up the program.

I provide products your supporters will actually want and use.

I organize it, administer it, and provide clear financial accountability.

Your team simply tells people about it and shares the website link and discount code.

THAT'S IT!



Finding Volunteers Is Hard!



You got me! I volunteer!

Sales and Marketing Expertise

I create the strategy.

I provide the tactics.

I put everything in place.

You help by informing your supporters and sharing the program with your community.

You bring the cause. I bring the experience.

The organization already has the mission and the community. I add business judgment and execution.

YOU BRING

**The cause.
The community.
The people you serve.**

I BRING

**Leadership. Sales. Operations.
Training. Communication.
Product development.
Positioning. Promotional
thinking. Hands-on execution.**

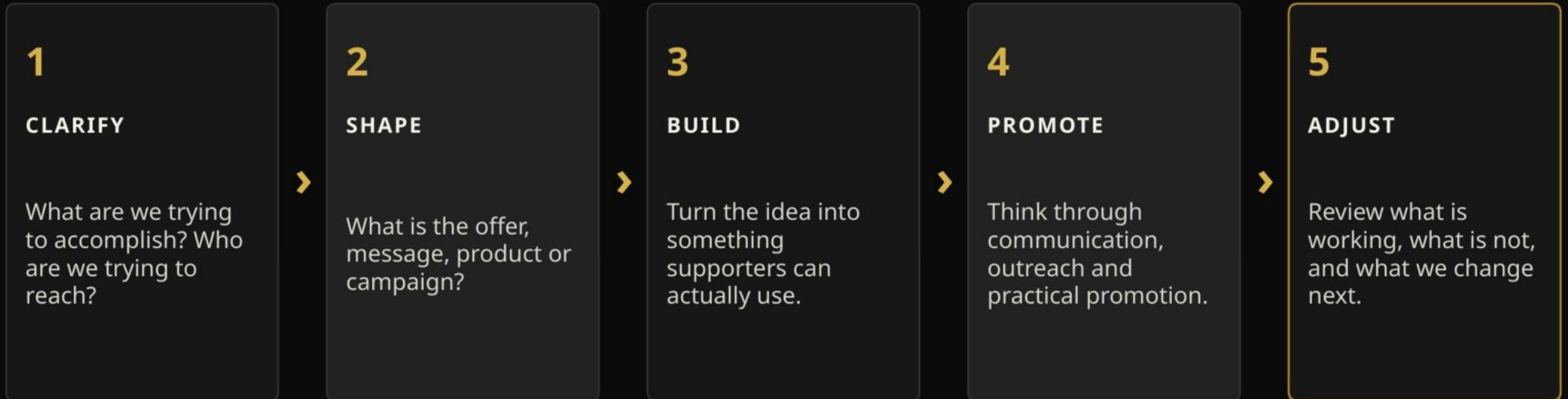
I will help move the work forward.

This is where the offer becomes practical.

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|----|---|----|---|
| 01 | Clarify the message and the audience. | 05 | Turn an idea into a usable campaign. |
| 02 | Shape and position the offer. | 06 | Review what is working, what is not, and what to change. |
| 03 | Identify practical products, resources or campaigns that fit. | 07 | Mentor and advise where leadership, sales, communications or execution experience can help. |
| 04 | Help with promotional thinking and outreach. | 08 | Do the practical work needed to move the campaign forward. |

Quit Talking About It.

Let's get to work!



Decades of operating experience — no consulting fees for empty words.

LEADERSHIP

Leading companies and teams. P&L responsibility. Decisions when the stakes are real.

SALES + OPERATIONS

Positioning, execution, process, accountability and moving from plan to action.

TRAINING + MENTORING

Helping people understand the next move, make better decisions and keep going.

COMMUNICATION

Making the message clear, practical, credible and understandable to real people.

PRODUCT DEVELOPMENT

Turning experience and ideas into useful resources, offers and campaigns.

PROMOTION + OUTREACH

Thinking through how a good idea gets seen, understood and acted on.

Unlike a consultant, I don't take your money and leave you to do the rest.

I stay involved long enough to help turn the concept into something usable — and to learn from the result.

MENTOR

when another experienced
set of eyes helps

REVIEW

what is working and what is
not

ADJUST

the message, offer or
approach when needed

EXECUTE

the practical work that
keeps the campaign
moving

The difference is participation — not simply access to a link.

Your organization can receive 20% of qualifying sales.

A graphic for 'Community Support' featuring a man with glasses and a mustache. The text includes 'Community Support', 'Partner with me to help your favorite cause.', 'FREE PARTNERSHIP GUIDE' with a document icon, and 'IDEAS. SUPPORT. EXECUTION.'

Community Support

Partner with me to help your favorite cause.

 **FREE PARTNERSHIP GUIDE**

IDEAS. SUPPORT. EXECUTION.

SUPPORTED-CAMPAIGN MODEL

The supported-campaign model gives your organization more than a fundraiser. You receive practical ideas, a proven structure, promotional support, and hands-on guidance to help you launch the offer, reach supporters, and generate results.

A referral program gives you a tool. Community Support gives you help using it.

The organization still owns its cause and relationships. I add experience and work.

PASSIVE PROGRAM

- Here is your link.
- Here is your code.
- You promote it.
- You figure out what to say.
- You figure out what to change.

COMMUNITY SUPPORT

- We clarify the audience and message.
- We shape the offer.
- We build a practical campaign.
- We think through promotion.
- We review and adjust.

Bring me the cause. We will figure out the next practical move together.

No consultant theater. No giant strategy document. Start with the problem and the people you want to help.

TELL ME THE CAUSE

What matters to you? What are you trying to accomplish?

1

SHOW ME THE AUDIENCE

Who are the supporters, members, listeners, families or community you already reach?

2

BUILD THE NEXT MOVE

We identify a practical offer, resource or campaign and decide what to do next.

3

HERE'S HOW I'LL HELP

CLICK BELOW TO VIEW THE PRODUCTS

tonyvent.com/community-support.html#supporter-products

LET'S GET STARTED!

I'd love to hear from you!

tonyvent.com/community-support.html

THE TIME IS NOW!

TonyVent.com